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Territorians love their local fish, that’s according to the Northern Territory Seafood Council’s survey designed to gain a better understanding of our views on seafood.

The results of the survey, which more than 600 Territorians completed, show 79% of respondents prefer NT seafood, over 70% are preparing seafood at home at least once a week and over half of Territorians have increased their seafood consumption compared to 18 months ago.

Minister for Primary Industry and Fisheries, Willem Westra van Holthe, said there is nothing fishy about Territorians love for seafood and it all comes from the quality of our producers.

“These results really are a glowing endorsement of our local seafood producers,” Mr Westra van Holthe said.

“The Northern Territory has a strong seafood industry that produces high quality products thanks to pristine waters and well managed fisheries.

“Territorians are no fools, we recognise quality when we see it. As a result of labelling legislation people now associate quality seafood with Territory seafood.

“I’ve also noticed that many restaurants and cafés have gone beyond the statutory requirement and now use ‘Territory Caught’ as a selling point on menus.

“The Country Liberals Government is committed to working with the seafood industry to drive efficiencies, develop a resource sharing framework to provide certainty to the industry and provide input into the future management of our fisheries.

“I look forward to seeing the results of the further surveys to come, hoping this trend continues. I’ll be doing my part and make sure I pick up some NT fish on my next visit to the supermarket.”

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