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Business Survey a first for Katherine

The Territory Government is working to develop the first comprehensive profile of the Katherine economy with the launch of a new business survey.

Minister for Business and Economic Development, Kon Vatskalis, said local Katherine business people are invited to take part in the first Katherine Business Survey from Monday 21 July to Friday 25 July 2008.

“The Northern Territory is the place to work and invest and this Government is committed to supporting local businesses,” said Mr Vatskalis.

“This new survey is essential to identify areas for potential future growth for Katherine businesses, as well as identifying areas of strength and areas for improvement.

“Up to 900 local businesses will be invited to provide input into a future focussed survey, which combined with Census information and other Australian Bureau of Statistics (ABS) data, will build a well researched economic profile.”

The profile is a joint initiative of the Katherine Economic Development Committee (KEDC) and Department of Business Economic and Regional Development (DBERD).

DBERD representatives will be conducting the survey which is designed to take no longer than 30 minutes to complete.

All data collected is confidential. No names or business names will be collected on the survey forms, and all surveys will be destroyed once the profile has been completed.

For further information about the survey go to the website www.nt.gov.au/katherineprofile, or telephone 08 8973 8180.

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