A welcome new adventure for four-wheel drive enthusiasts was officially unveiled in Central Australia today with the opening of the new Binns Track.

The epic four wheel drive journey stretches over more than 2000 kilometres from Mount Dare on the South Australian border to Timber Creek in Western Australia.

The Minister for Tourism, Kon Vatskalis, said the track winds through many of the Territory’s lesser known nature reserves and National Parks including the western Simpson Desert, East MacDonnell Ranges, Davenport Range National Park and Gregory National Park.

“The Henderson Government is committed to creating more four-wheel drive journeys around the Territory, with $100,000 allocated to four-wheel drive route development over the last year,” said Mr Vatskalis.

“Importantly, we are catering to the increasing self-drive tourism market, with the Territory now welcoming an average of 217,000 interstate and 86,000 international self drive visitors each year.”

The Minister said the track was named after Mr Bill Binns who was instrumental in the idea of linking a series of remote tracks together during his 32 years with Northern Territory Parks and Wildlife.

Mr Binns said the new track highlights some of the most untouched parts of the Northern Territory.

“The journey allows visitors to experience the changing vistas of the Territory, progressing from Australia’s sandy heart to the rugged outcrops of Gregory National Park and sub-tropics of the north,” he said.

“This trip is an outback bush experience. It’s really about your feelings – feeling good about yourself, away from the millions, on uninterrupted adventures.”

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